



EARTH DAY

CHARLOTTE

2024

Date: Saturday, April 20th, 2024

Time: 12-4 pm

Location: [The Charlotte Museum of History](#)

Hosting Organization: [CleanAIRE NC](#)

Event Contact: Madison Fragnito, madison@cleanairenc.org

Programming

FREE to attend and open to the general public. Every child will receive their very own Earth Passport. This passport will guide them through 4 thematic “Knowledge Stations” across The Charlotte Museum of History’s indoor and outdoor campus. There will also be Knowledge Station Hub activities, hourly event-wide environmental activity sessions, interactive engagement stations, and art performances.

All exhibitors are required to have an environmental education/ engagement activity.

Completion of this activity will provide the child with a customized stamp from your organization. Your activity description will help us place your organization optimally within one of the four knowledge stations. (More exciting details coming soon on Charlotteearthday.org)

Please contact our Education Manager, rafi@cleanairenc.org, if you are interested in contributing to hourly programming, have a question about your activity, or have an idea for the event!

Event Promotion

All information requested in the Exhibitor Registration Form will help the CleanAIRE NC team promote this event, build a customized digital share kit for your organization, and include your organization's profile in our Charlotte Earth Day digital guidebook! This guidebook is an eco-friendly way for families to navigate the event and learn more about how to stay engaged with every organization.



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Cost

The cost to exhibit at Charlotte Earth Day is \$150. This cost covers:

- x2 meal tickets for your organization
- x2 drink tickets for the evening Environmental Film Screening
- x2 2024 Charlotte Earth Day T-Shirts
- x1 stamp customized to your organization
- x1 ink pad
- Contribution to logo inclusion in marketing materials

The price to exhibit at this event is entirely to support event programming, exhibitor resources, and participation.

We would like to be inclusive of all community groups and organizations that would like to participate in Charlotte Earth Day. Please reach out to our Partnership Manager, madison@cleanairenc.org, if you need assistance to participate.

Sponsorship

There are a variety of creative and thematic sponsorship opportunities for this event! Even a small contribution can help support the participation of local artists and community groups, full-circle waste management, and alleviation of barriers to access for local families.

Our goals for this event are to host an Earth Day celebration that:

- Supports our local teachers and environmental educators
- Commits to a low-waste, eco-friendly event
- Highlights the work of nonprofit organizations
- Highlights local businesses' support of their environment and community
- Encourages understanding of Charlotte's rich history
- Engages Charlotte-Mecklenburg youth and families
- Creates an inclusive space for environmental education
- Excites families and builds positive memories of Earth Day for years to come!



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If your organization is interested in increasing its impact, visibility, and partnership capacity at this event or with CleanAIRE NC, please reach out to madison@cleanairenc.org to view our wide range of sponsorship opportunities.